



Access
OF WEST MICHIGAN

MISSION

Access strengthens and develops wholistic solutions to poverty by cultivating equitable systems through education and collaboration



Overview

History

- The U.S. Food System
- The Charitable Food System
- Access of West Michigan

The Paradigm Shift

- What we came to realize
- What we're doing about it

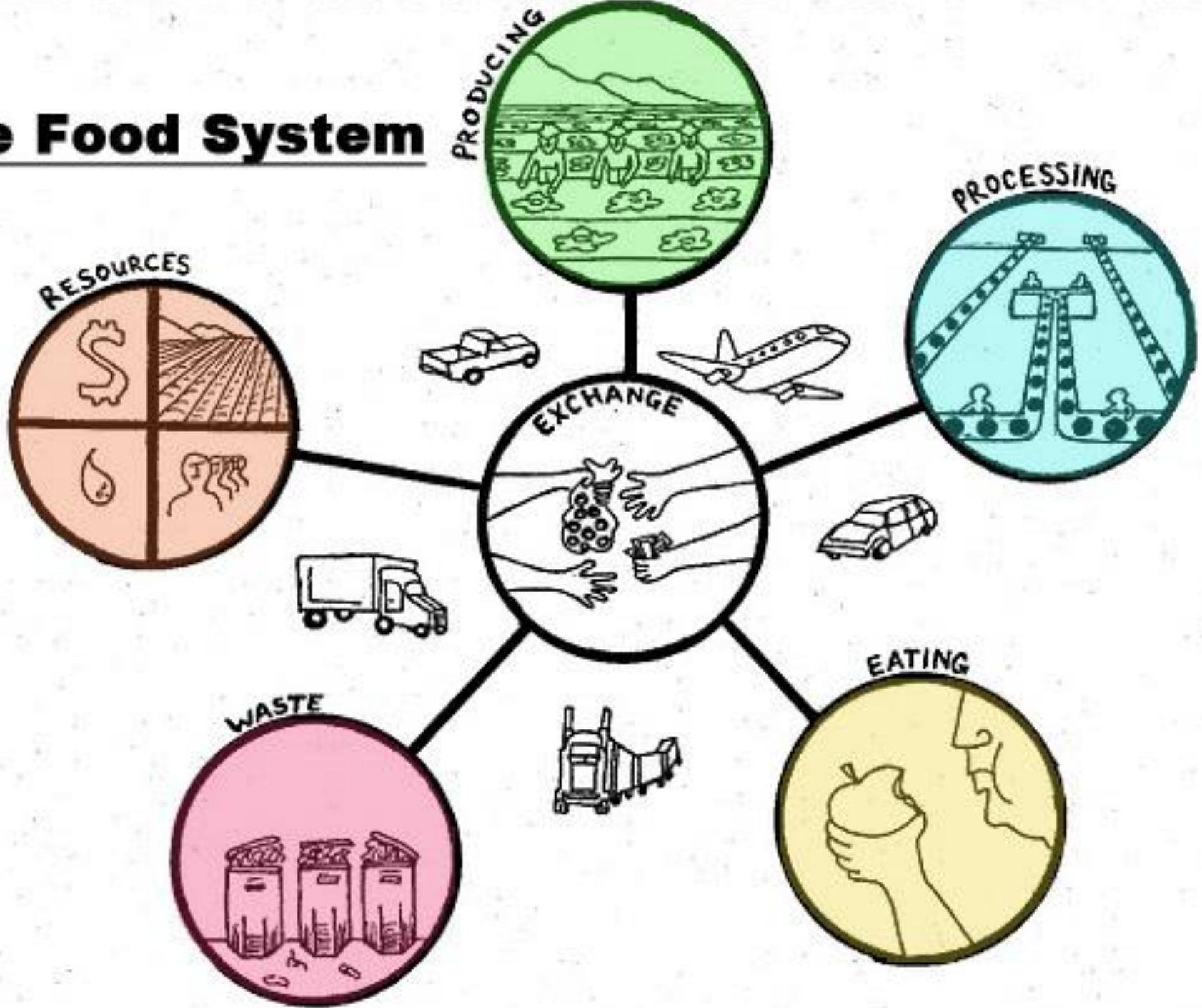
Reframing the Narrative

- Vision and Values





The Food System



History

The Results?

- Exploitation of humans, the earth, & animals
- Lack of regard for health & well-being
- Food as commodity



History

The Charitable Food System

1930's



1980's



History

The Charitable Food System

Big Food Corporations benefit

Institutionalization

Health disparity



“We can & must do better than this”



Shifting Paradigms



From food to food system





Vision vs. Reaction

Food Security vs. Thriving Food System

Goals & Life Cycle



The Paradigm Shift

The Michigan Good Food Charter Healthy, Green, Fair, Affordable



Impact

Outcomes vs. outputs
Clearly measured
changes & improvements
in Food System

Community Development Principles



Growing Health

Policy, Systems, and Environmental Change

- Healthy Food Policy
- Environmental shifts in community centers
- Adding new system of healthy & affordable food

Nutritional Options for Wellness Program (NOW)

- Low-income patients with diabetes or cardiovascular disease
- One year healthy lifestyle curriculum
- Coaching & goal setting



Cultivating Equitable Opportunities

Systems Change

- Sacrificing the good for the unknown
- Food co-op, bulk buying club, low cost grocer
- Pantry Farm Markets



Investing in Local Food Economy

A win-win...

- A more resilient ecosystem
- Creation of jobs
- Bolstering the local food economy
- Preventing poverty & food insecurity

Community Supported Agriculture Program

- Food skill building
- Weekly supply of farm fresh food



Community Driven Engagement

Human-centered, neighbor driven

- Privilege & power
- Facilitators instead of fixers
- Food justice and food sovereignty

Food Systems 101

- History of US Food System, defining Good Food, Agriculture, food justice, community organizing
- Community advocacy training



BIG

HUNGER

THE UNHOLY ALLIANCE

BETWEEN

CORPORATE AMERICA

AND ANTI-HUNGER

GROUPS



ANDREW FISHER

FOREWORD BY SARU JAYARAMAN



"A magnificent work of engaged scholarship ...

The most important book on hunger and poverty in America since Michael Harrington's *The Other America* (1964)."

—*Critics Reviews*

NATIONAL BESTSELLER

The STOP



How the Fight
for **Good Food**
Transformed
a **Community**
and Inspired
a **Movement**



NICK SAUL *and*
ANDREA CURTIS



"*The Stop* is an inspiring true story about how a low-income neighbourhood used good food to take charge of its community—it's a great lesson for all of us."

JAMIE OLIVER



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